



CITY OF ROCHESTER
**ALLOCATIONS OF
AMERICAN RESCUE PLAN ACT FUNDING**



 Malik D. Evans, Mayor



City of Rochester, NY
Rochester City Council

THE AMERICAN RESCUE PLAN ACT (ARPA) was signed into federal law on March 11, 2021, providing direct financial relief to cities, towns and villages in the United States after the COVID-19 pandemic.

The City of Rochester was awarded \$202.1 million in ARPA funds, creating a historic opportunity to shape Rochester's recovery and set a foundation for a prosperous future, generate increased opportunities for economic empowerment, build safer and more vibrant neighborhoods, and ultimately promote equity, inclusion and social justice in Rochester.

The City engaged the community through an online survey, telephone town hall, and community input session, and incorporated the input it heard into its plan for allocating ARPA funds.

The following pages provide a comprehensive look at how Rochester is investing its ARPA award.

Note: Federal rules require that ARPA funds are committed and fully spent within a specific timeframe; if any planned allocation cannot be completed within the specified timeframe, the City of Rochester will redistribute those funds to other appropriate projects.

For more information including a financial dashboard, visit www.cityofrochester.gov/arpa.

BUILDING TOWARDS A PROSPEROUS FUTURE

ARPA COMPLIANCE AND ACCOUNTING SERVICES

Engage external consulting expertise and provide internal administrative support for ARPA compliance, reporting and project management.

BUDGET: \$500,000

COUNCIL ACTION:
Ord 2021-256 & 2022-181

FY22 & FY23 PARKING FUND REVENUE REPLACEMENT

Replace lost government revenues due to the pandemic. Funds were used to support continuation of government services.

BUDGET: \$8,376,500

COUNCIL ACTION:
Ord 2021-381 & 2022-157

FY23 GENERAL FUND REVENUE REPLACEMENT

Replace lost government revenues due to lingering impacts of the pandemic. Funds were used to support continuation of government services.

BUDGET: \$5,623,500

COUNCIL ACTION:
Ord 2022-157

BLUE CROSS ARENA BUILDING SYSTEM UPGRADES PHASE 2: ICE PLANT REPLACEMENT

Renovation of the ice plant, which creates and maintains the ice sheet. This is critical to the success of Rochester Amerks hockey team and the Arena's contribution to the City's economic vitality and quality of life. The existing, 20-year-old plant is at the end of its service life.

BUDGET: \$3,000,000

COUNCIL ACTION:
Ord 2022-311

CHARLES CARROLL PARK PHASE II

Complete the redesign and reconstruction of this scenic downtown park that spans the Genesee River.

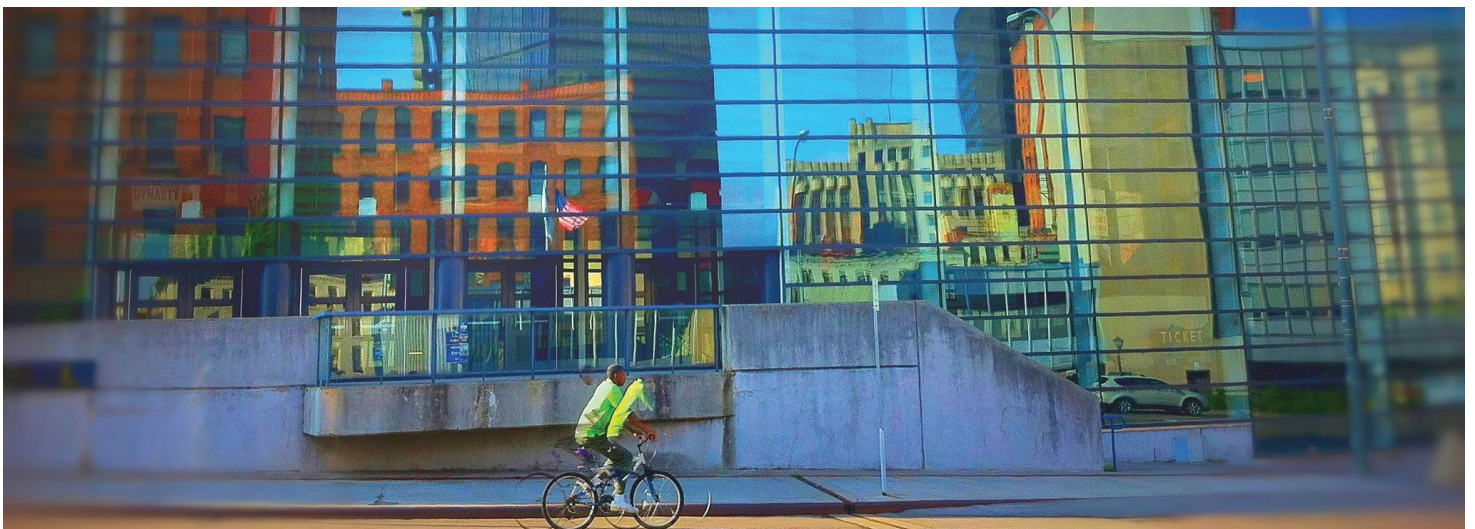
BUDGET: \$1,500,000

COUNCIL ACTION:
Ord 2021-294

ROCHESTER RIVERSIDE CONVENTION CENTER SOUTH TERRACE EXPANSION

This ROC the Riverway project encompasses a building addition and modernization to the southwest face of the RRCC along the river to create a new and revitalized event space that directly engages with the downtown riverfront. The expanded space will enable RRCC patrons to participate in convention center events and enjoy the spectacular views of the majestic Genesee River simultaneously.

BUDGET: \$6,000,000



BUILDING TOWARDS A PROSPEROUS FUTURE

STATE STREET RECONSTRUCTION— WATER INFRASTRUCTURE

This project includes pavement reconstruction and water infrastructure improvements that will enhance traffic safety and efficiency and improve the riding quality of the roadway, accessibility, and streetscape.

BUDGET: \$2,000,000

COUNCIL ACTION:
Ord 2022-13

ERIE HARBOR

Rehabilitate Genesee Gateway Park and the Genesee Riverway Trail within the park to provide sightlines and access to the waterfront and trail system, enhance public recreational use of the parkland, and provide direct public recreational use of the Genesee River for non-motorized, hand-carried watercraft.

BUDGET: \$1,000,000

COUNCIL ACTION:
Ord 2022-76

PARKING GARAGE— IMPROVEMENTS

Repairs and supplemental structural support within the South Avenue and Stone Street wings of the South Avenue Garage for preserving the safety, structural integrity and service life of the garage.

BUDGET: \$2,000,000

COUNCIL ACTION:
Ord 2022-78



AQUEDUCT REIMAGINED

Funding for initial Phase 1 of the project to address utility relocations and other critical foundational activities to advance the full vision of creating riverfront connectivity on the downtown waterfront by establishing an iconic public space and extending the Genesee Riverway Trail through downtown Rochester.

BUDGET: \$2,000,000

RUNDEL LIBRARY EXTERIOR

Funding will be utilized to expand the Rundel Library exterior renovation project to include repair, restoration, and reconstruction of exterior parapets, limestone and brick masonry, historic windows, and structural framing systems for the east, south and north facades, and high priority structural repairs under the adjacent east terrace.

BUDGET: \$8,700,000

COUNCIL ACTION:
Ord 2022-75

ACCOUNTS RECEIVABLE ENTERPRISE SOLUTION

Updated utility billing including online customer portal. Current Accounts Receivable system is on the mainframe and lacks payment options expected by modern consumers.

BUDGET: \$1,875,000

BUILDING TOWARDS A PROSPEROUS FUTURE

NETWORK UPGRADES

The funds will be used to replace and modernize City of Rochester critical technology infrastructure, ensuring the ability to continue to provide sufficient, secure connectivity for residents, stakeholders, and others. Projects include replacing end-of-life video infrastructure, modernizing city network infrastructure, redesigning the City's data center, bringing parking garage networks up to PCI compliance, and an overhaul of wi-fi infrastructure at and near City facilities.

BUDGET: \$3,134,000

COUNCIL ACTION:
Ord 2022-40

ENTERPRISE ASSET MANAGEMENT SOLUTION

Enterprise asset management software is used to maintain and control operational assets and equipment. The aim is to optimize the quality and utilization of assets throughout their lifecycle, increase productive uptime and reduce operational costs.

BUDGET: \$1,875,000

CYBERSECURITY UPGRADES

Funds will be used to implement new network security hardware and licenses, enhance the City's cybersecurity operations center, procure outside assessment of the cybersecurity program and practices, increase security training, and expand and improve external vulnerability scanning.

BUDGET: \$144,000

COUNCIL ACTION:
Ord 2022-327

PARKING / MUNICIPAL CODE VIOLATION ENTERPRISE SOLUTION

The City currently hosts and manages parking and other municipal code violations data on the mainframe, which has minimal in-house support capacity and poses a large risk of potentially lengthy periods of full and partial service outages. Movement to a modern parking solution will allow a broader range of City staff to access and report on data surrounding parking services, enforcement and collections.

BUDGET: \$687,500

BULL'S HEAD PREDEVELOPMENT ACTIVITIES

Fund the ongoing revitalization project, located on the western part of the city surrounding the intersection of West Main Street, West Avenue, Brown and Genesee Streets.

BUDGET: \$720,000

CORN HILL NAVIGATION BOAT

Establishment of the new downtown tour boat and ticket office at Corn Hill Landing is an important ROC the Riverway initiative and is anticipated to be a major tourist attraction for our community.

BUDGET: \$150,000

COUNCIL ACTION:
Ord 2021-401

HEALTHY FOOD ACCESSIBILITY LOAN & GRANT PROGRAM

Assist food-related businesses with loans and grants in low/moderate income areas of the city that do not have access to fresh food and grocery items for residents.

BUDGET: \$5,000,000

COUNCIL ACTION:
Ord 2022-299



ECONOMIC EMPOWERMENT

KIVA

Support the City’s administration of the Kiva program which provides low-interest loans to Rochester entrepreneurs.

BUDGET: \$175,000

COUNCIL ACTION:
Ord 2021-340

INTERNATIONAL PLAZA
ADDITIONAL VENDING SPACE

Purchase of additional vending “kiosks” for the site and other amenities, fixtures, and equipment including but not limited to, outdoor furniture and sound and stage enhancements. Improvements will continue to reinforce the Plaza as a community gathering and event space, and will provide additional vending opportunities for small businesses and entrepreneurs.

BUDGET: \$75,000

COUNCIL ACTION:
Ord 2022-28

WORKFORCE DEVELOPMENT

Nine organizations were selected through a request for proposals process to provide workforce development services to youth and adults.

BUDGET: \$14,500,000

COUNCIL ACTION:
Ord 2021-335 & 2022-354



WORKFORCE DEVELOPMENT:
HEALTH CARE WORKERS

Recruit and retain entry-level health care workers with training and support services to help fill locally open healthcare positions.

BUDGET: \$500,000

COUNCIL ACTION:
Ord 2022-33

WORKFORCE DEVELOPMENT:
MOBILE UNIT

This multi-purpose vehicle will be used to provide mobile workforce development and other services to city residents close to their homes.

BUDGET: \$175,000

COUNCIL ACTION:
Ord 2022-356

WORKFORCE DEVELOPMENT:
YAMTEP

Participants will gain manufacturing skills and complete required occupational health and safety trainings while networking with local employers to begin a successful career in the trades.

BUDGET: \$300,000

COUNCIL ACTION:
Ord 2021-336



ECONOMIC EMPOWERMENT

WORKFORCE DEVELOPMENT: EMPLOYMENT SERVICES EXPANSION

Expand services and provide additional jobs to community members.

BUDGET: \$2,150,000

COUNCIL ACTION:
Ord 2022-232 & 2022-355

TARGETED BUSINESS REVITALIZATION GRANT PROGRAM

Assist small, income-eligible existing and start-up commercial and manufacturing businesses with expansion and/or business retention projects.

BUDGET: \$3,698,100

COUNCIL ACTION:
Ord 2021-350

TARGETED CORRIDOR MIXED-USE REHAB

Provide grants for residential and commercial repairs to owners of mixed-used properties located in targeted commercial corridors in Rochester.

BUDGET: \$2,080,000

PROMOTING EQUITY, INCLUSION, & SOCIAL JUSTICE

COVID TESTING AND VACCINATION

Ensure that the City’s workforce and Rochester residents have access to COVID testing and vaccinations.

BUDGET: \$350,000

COUNCIL ACTION:
Ord 2021-389



GUARANTEED BASIC INCOME

Pilot program in the form of a monthly stipend for up to 175 families per year, for two years.

BUDGET: \$2,200,000

COUNCIL ACTION:
Ord 2021-386

LEAD SERVICE REPLACEMENT

Replace portions of the City-owned lead, lead-lined and galvanized water services to remove any possible sources of lead contamination and complete associated street work to advance a primary public health initiative.

BUDGET: \$37,315,000

COUNCIL ACTION:
Ord 2021-240, 410, 2022-63 & 2022-314

COVID TESTING AND VACCINATION

Contract with United Way to provide Personal Protective Equipment and vaccine incentives.

BUDGET: \$5,000

COUNCIL ACTION:
Ord 2022-32

SENIOR MEALS PROGRAM

Continue the provision of free, healthy meals to senior citizens while supporting small business restaurants.

BUDGET: \$5,379,800

COUNCIL ACTION:
Ord 2021-353

INSIDE LEAD SERVICE LINE REPLACEMENT

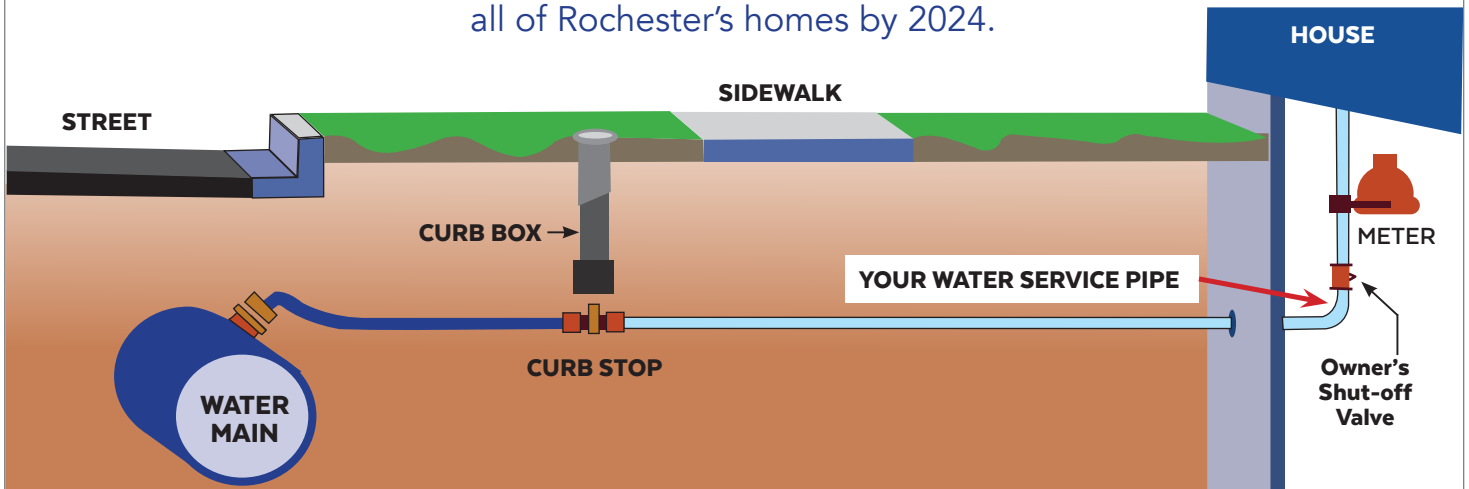
Provide funding for the replacement of “inside” lead, lead-lined and galvanized water services to private properties (curb box to home) from the City’s publicly owned outside services lines to lessen the financial burden on city residents and property owners.

BUDGET: \$6,000,000



LET’S GET THE LEAD OUT TOGETHER!

The City needs your help in finding the lead pipes in all of Rochester’s homes by 2024.



PUBLIC SAFETY

ROCHESTER PEACE COLLECTIVE

Rochester organizations were invited to apply for a portion of the funding to provide violence prevention and reduction services. Those awarded funding will participate in the Rochester Peace Collective to break down silos and provide coordinated efforts to carry out violence reduction in our city.

BUDGET: \$5,000,000

COUNCIL ACTION:
Ord 2022-140



VIOLENCE PREVENTION: PEACEMAKER FELLOWSHIP

The Peacemaker Fellowship model is a transformative mentoring program that enrolls the highest risk individuals into a high-touch, personalized and structured cohort for an 18-month period.

BUDGET: \$2,605,625

COUNCIL ACTION:
Ord 2021-334



FIREHOUSE BUILDING RENOVATION(S) (INCLUDING GENDER NEUTRAL FACILITIES)

Funding will be utilized to renovate up to three critical, high-priority Rochester Fire Department facilities (Broad & Allen, Goodman, and University if funding allows). Renovations will include, but are not limited to, addition of gender neutral facilities, building system repairs and replacements, and code compliance and site upgrades throughout.

BUDGET: \$8,400,000

COUNCIL ACTION:
Ord 2022-313

FIREHOUSE NEEDS ASSESSMENT STUDY

Firehouses are, on average, 70 years old. Funds will be utilized to make capital improvements to accommodate the response model and workforce diversity that has changed significantly in the years since many of these facilities were designed and constructed.

BUDGET: \$250,000

COUNCIL ACTION:
Ord 2022-19

MULTI-SITE SMALLER FIREHOUSE RENOVATION PROJECTS

Funding will be utilized to perform critical building repairs at multiple high priority Rochester Fire Department facilities. Work may include, but is not limited to, Genesee Firehouse floor slab structural stabilization, and site paving at multiple fire houses to maintain and improve truck access to the apparatus bays.

BUDGET: \$562,000

COUNCIL ACTION:
Ord 2021-402 & 2022-313

OFFICE OF BUSINESS INTELLIGENCE: EXPANSION & OFFICE SPACE

Expand the capacity of the Rochester Police Department Office of Business Intelligence to develop necessary business processes, manage data workflow, create analytical products and upgrade Open Data Portal. Establish dedicated space for the expanding Office of Business Intelligence.

BUDGET: \$2,587,200

COUNCIL ACTION:
Ord 2021-370 and 2022-315

GENESEE FIREHOUSE

Funding will be used for HVAC upgrades and window replacements at the firehouse.

BUDGET: \$340,000

COUNCIL ACTION:
Ord 2022-80



STRENGTHENING NEIGHBORHOODS

**BADEN HERITAGE PARK
CIVIL RIGHTS PARK**

Enhance the existing Baden Park through the addition of a Rochester Civil Rights Heritage Site in the 14605 neighborhood.

BUDGET: \$500,000

**COUNCIL ACTION:
Ord 2021-400**

HUMBOLDT SPRAY PARK

The spray park is reaching the end of its service life and aging infrastructure does not function properly requiring frequent repairs. The project will update mechanical, electrical, plumbing, control and surfacing systems.

BUDGET: \$650,000

**COUNCIL ACTION:
Ord 2022-312**

**DURAND BEACH HOUSE &
GATEWAY IMPROVEMENTS**

Enhance Durand Eastman Park through the addition of accessible public pathways and numerous site improvements including lighting, a bus shelter for public access, signage, emergency vehicle access, bicycle parking, plantings, lighting and landscaping.

BUDGET: \$1,700,000

**COUNCIL ACTION:
Ord 2022-79**

**MAPLEWOOD BRANCH LIBRARY
EXPANSION**

Expand the Maplewood Branch Library facility on the Dewey Avenue corridor to provide critical services for community members, many of whom are New Americans.

BUDGET: \$5,350,000

**BUY THE BLOCK:
GREENLINING FOR A BETTER
ROCHESTER**

Build new construction homes for income-eligible residents on vacant lots in Rochester's former "redlined" neighborhoods.

BUDGET: \$13,329,862

**COUNCIL ACTION:
Ord 2021-385**

**EMERGENCY ASSISTANCE:
SENIORS, HOMEOWNERS**

Provide rehab grants to income-eligible owner-occupants targeted towards senior citizens.

BUDGET: \$1,000,000

**COUNCIL ACTION:
Ord 2021-354**

**REHAB GRANTS:
OWNER-OCCUPANTS**

Provide rehab grants to income-eligible owner-occupants.

BUDGET: \$5,827,200

**COUNCIL ACTION:
Ord 2021-354**

ROOFING PROGRAM

Funds may cover replacement of roofs, skylights, roof drains, gutters and roofing masonry structure/ decking, and parapet reconstruction for income-eligible homeowners.

BUDGET: \$7,852,200

**COUNCIL ACTION:
Ord 2021-355**

**HOUSING REHAB AND
ROOFING GRANTS**

Additional funding to supplement existing ARPA allocations for housing rehab and roofing grants.

BUDGET: \$3,200,000

STRENGTHENING NEIGHBORHOODS

LAND BANK ACQUISITION / REHAB PROGRAM

Funding will support subsidies for up to 80 properties that will be sold to income-qualified homebuyers.

BUDGET: \$2,400,000

COUNCIL ACTION:
Ord 2021-394

HOUSING FIRST TRUST FUND

Provide seed funding to support the preservation and production of affordable housing and increase opportunities for families and individuals to access affordable homes.

BUDGET: \$1,000,000



R-CENTERS HEALTH, WELLNESS, NUTRITION & SOCIAL EMOTIONAL PROGRAMMING & SUPPORT

To address the pressing needs (mental health, health and wellness supports) of the community as a result of COVID.

BUDGET: \$2,000,000

COUNCIL ACTION:
Ord 2022-319

MAPLEWOOD PARK NATURE CENTER

The Nature Center will serve as Rochester’s hub for specialized environmental education and expeditionary experiences along the Genesee River, including interactive exhibits, demonstration gardens, wildlife, outdoor adventures, summer camps and a nature pre-K. This project is supported by the ROC the Riverway initiative.

BUDGET: \$5,525,000

COUNCIL ACTION:
Ord 2022-81

TENT CITY/GARDNER LOFTS

Proposed high quality, affordable senior housing at Tent City will create 88 dwelling units and ground floor community space within the 122,300 square foot building. Units will be rent and income restricted.

BUDGET: \$2,000,000

ARPA PROJECTS INDEX

Accounts Receivable Enterprise Solution	4	Kiva.....	6
Aqueduct Reimagined	4	Land Bank Acquisition / Rehab program	11
Baden Heritage Park – Civil Rights Park	10	Lead Service replacement.....	8
Blue Cross Arena Building System Upgrades	3	Maplewood Branch Library Expansion.....	10
Phase 2: Ice Plant Replacement		Maplewood Park Nature Center	11
Bull's Head Predevelopment Activities.....	5	Network Upgrades.....	5
Buy the Block	10	Office of Business Intelligence	9
Charles Carroll Park Phase II	3	Parking Fund Replacement Revenue FY22 & FY23	3
Convention Center Expansion	3	Parking Garage Improvements	4
Corn Hill Navigation Boat	5	Parking/Municipal Code Violation	5
COVID Testing and Vaccination	8	Enterprise Solution	
Cyber Security Upgrades	5	R-Centers Health, Wellness,	11
Durand Beach House & Gateway Improvements	10	Nutrition & Social Emotional Programming & Support	
Emergency Assistance: Seniors and Homeowners	10	Rehab Grants: Owner-Occupants	10
Enterprise Asset Management Solution	5	Rochester Peace Collective.....	9
Erie Harbor	4	Roofing Program	10
Firehouse Needs Assessment Study	9	Rundel Library Exterior.....	4
Firehouse Building Renovation(s)	9	Senior Meals Program.....	8
(including Gender Neutral Facilities)		State Street Reconstruction: Water Infrastructure	4
Firehouse Multi-Site Smaller Renovation Projects	9	Targeted Business Revitalization Grant program.....	7
General Fund Revenue Replacement FY23	3	Targeted Corridor Mixed-Use Rehab.....	7
Genesee Firehouse	9	Tent City/Gardner Lofts.....	11
Guaranteed Basic income	8	Violence Prevention: Peacemaker Fellowship.....	9
Healthy Food Accessibility Loan & Grant Program.....	5	Workforce Development.....	6
Housing First Trust Fund	11	Workforce Development: Health Care Workers	6
Housing Rehab and Roofing Grants.....	10	Workforce Development: Mobile Unit.....	6
Humboldt Spray Park	10	Workforce Development:	7
Inside Lead Service Line Replacement.....	8	Employment Services Expansion	
International Plaza.....	6	Workforce Development: YAMTEP	6

